

# ENTREPRENEURSHIP (ENTR)

---

## **ENTR 1110 Entrepreneurship 3 Credits (3)**

Introduces students to the concept of entrepreneurship and to the process of business startups.

### **Learning Outcomes**

1. Identify the unique characteristics of an entrepreneur.
2. Identify opportunities and conduct needs analysis.
3. Develop value proposition/market fit for proposed products and services.
4. Develop an appropriate business model.
5. Identify availability of necessary resources.

[View Course Outcomes](#)