

# BUSINESS MANAGEMENT

The **Associate of Applied Science in Business Management** prepares students for managerial and supervisory positions in a variety of businesses and industry. The curriculum emphasizes accounting, economics, finance, data analysis, marketing, business communication, and human resources. Students will apply their knowledge and skills through a capstone course as well as a cooperative experience.

## Graduation Requirements

ENGL 1110G Composition I with a C- or higher; placement into college-level math and reading courses or completion of developmental courses with a C- or higher; cumulative GPA of 2.0 or higher. A minimum of 15 of the 60 credits for the associate's degree must be completed at SENMC. Individual academic programs may have additional requirements.

- Business Management - Associate in Business Management (<https://senmc-public.courseleaf.com/academic-programs/associate-degree-certificate-programs/business-management/business-management-abm/>)

### BMGT 112 Banks and Your Money 3 Credits (3)

Banking in today's economy: language and documents of banking, check processing, teller functions, deposit function, trust services, bank bookkeeping, loans, and investments.

**Repeatable:** up to 3 credits

View Course Outcomes

### BMGT 140 Principles of Supervision I 3 Credits (3)

Principles of supervision emphasizing planning, organization, rating of employees and procedures to develop good morale. Introduction to interpretation of case studies.

View Course Outcomes

### BMGT 201 Work Readiness and Preparation 3 Credits (3)

Instruction in methods of selection, seeking, acquiring and retaining employment. Addresses work success skills, business etiquette, employer expectation and workplace norms.

View Course Outcomes

### BMGT 221 Internship I 1-3 Credits

Work experience that directly relates to a student's major field of study that provides the student an opportunity to explore career paths and apply knowledge and theory learned in the classroom. Internships may be paid or unpaid. Students are supervised/evaluated by both the employer and instructor. Restricted to: BMGT majors. Graded: S/U Grading (S/U, Audit).

**Repeatable:** up to 3 credits

View Course Outcomes

### BMGT 225 Introduction to Commercial Lending 3 Credits (3)

Commercial lending overview, the lending process, portfolio management, and regulation and business development.

**Prerequisite(s):** BMGT 112

View Course Outcomes

### BMGT 232 PERSONAL FINANCE 3 Credits (3)

View Course Outcomes

### BMGT 240 Human Relations 3 Credits (3)

Human interactions in business and industrial settings. Motivation and learning experiences as related to problems of the worker and supervisor. Practical applications of human behavior.

**Repeatable:** up to 3 credits

View Course Outcomes

### BMGT 250 Diversity in the Workplace 3 Credits (3)

Concepts of culture, diversity, prejudice, and discrimination within the domestic workforce/society.

**Prerequisite(s):** BUSA 1110

View Course Outcomes

### BMGT 255 SPECIAL TOPICS II 3 Credits (3)

View Course Outcomes

### BMGT 277 Entrepreneurship II - Small Business Management 3 Credits (3)

This course is designed to acquaint the student with the opportunities encountered in the management and operations of a small business enterprise.

**Prerequisite(s):** ENTR 1110

**Repeatable:** up to 3 credits

View Course Outcomes

### BMGT 280 Introduction to Human Resources 3 Credits (3)

Personnel functions encompassing job analysis, recruitment, selection, training, appraisals, discipline, and terminations.

**Prerequisite(s):** BUSA 1110

View Course Outcomes

### BMGT 282 Introduction to International Business Management 3 Credits (3)

Overview of the social, economic and cultural environment of international business transactions.

**Prerequisite(s):** BUSA 1110

View Course Outcomes

### BMGT 285 Introduction to Manufacturing Operations 3 Credits (3)

Introduction to issues related to manufacturing, including an overview of the production function, product design and development, location, layout, forecasting, planning, purchasing, materials/inventory, and quality management.

**Prerequisite(s):** BUSA 1110 and (BMGT 140 or MGMT 2110)

View Course Outcomes

### BMGT 286 Introduction to Logistics 3 Credits (3)

Overview on the planning, organizing, and controlling of transportation, inventory maintenance, order processing, purchasing, warehousing, materials, handling, packaging, customer service standards, and product scheduling.

View Course Outcomes

### BMGT 287 Introduction to Export/Import 3 Credits (3)

Procedures and documentation for exporting and importing products. Emphasis on NAFTA regulations and other U.S. border operations crossings.

**Prerequisite(s):** BUSA 1110

View Course Outcomes

**BMGT 290 Applied Business Capstone 3 Credits (3)**

Refines skills and validates courses taken in BMGT program. Business simulations, case studies and projects used to test and improve business practices. Student must be within 25 credits of graduation. Restricted to: BMGT majors.

**Prerequisite(s):** BUSA 1110, and (BMGT 140 or MGMT 2110), and (BMGT 240 or SOCI 1110G or PSYC 1110G), and MKTG 2110

[View Course Outcomes](#)